



Maximise  
your visibility

# Lamp post Advertising

Now in the Cyber City, Ebene



Presentation & Rate Card January 2026



# High-impact, Cost-effective, & strategically placed

Our lamp-post ads put your brand in the spotlight.

**ROCKET YOUR  
BUSINESS TO  
THE TOP**

**ADVERTISE HERE**  
T: 460 2944  
M: 5509 1878  
info@maximise.mu

**maximise**  
TOTAL MARKETING

**maximise**  
M: 5509 1878 / info@maximise.mu



**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here



**GALAXY**

**X**

**Abler**  
Consulting

**Lorax Capital Partners**

**DEVELOPMENT**  
INTERNATIONAL CONSULTING GROUP

**PRO - FIVE LTD.**

# Consistent exposure for your brand

Unmissable, Unforgettable, Unstoppable.  
Be seen again & again & again...

WelTek  
Inspiring Malaysians

MSNO

From **Fat** to **Fit**  
Diet, Exercise  
and **GETFIT**



Issued in public interest by  
WelTek  
GETFIT

maximise  
M: 5509 1078 / info@maximise.mu

Repetition is power.  
**We make your  
brand message  
impossible  
to ignore**



**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here

**GALAXY** Samsung Care+ 5A

maximost 11: 5209 1878 / info@maximost.mg

This billboard features a white background with a red border. It displays the Samsung logo at the top, followed by the product name 'Galaxy S24 FE' and the slogan 'Galaxy AI is here'. The central image shows three smartphones: one with a woman's face on the screen, one showing the rear camera array, and one showing the side profile. At the bottom, there is a red 'GALAXY' logo, the 'Samsung Care+' logo, and a '5A' warranty badge. Small text at the very bottom includes the company name 'maximost' and contact information.

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here

**GALAXY**

This is a smaller version of the Samsung Galaxy S24 FE advertisement billboard, featuring the same layout and content as the larger one in the foreground.

**SAMSUNG**  
Galaxy S24 FE  
Galaxy AI is here

**GALAXY**

This is the smallest version of the Samsung Galaxy S24 FE advertisement billboard, maintaining the same branding and product information as the others.

**Repetition  
builds recognition**  
Recognition drives success.

Plus, just to let you know

**We recycle**

**50%**

**of all our**

**Print Productions**



Visual Width  
100 cm

**ROCKET YOUR  
BUSINESS TO  
THE TOP**



**ADVERTISE HERE**

**T: 460 2944**

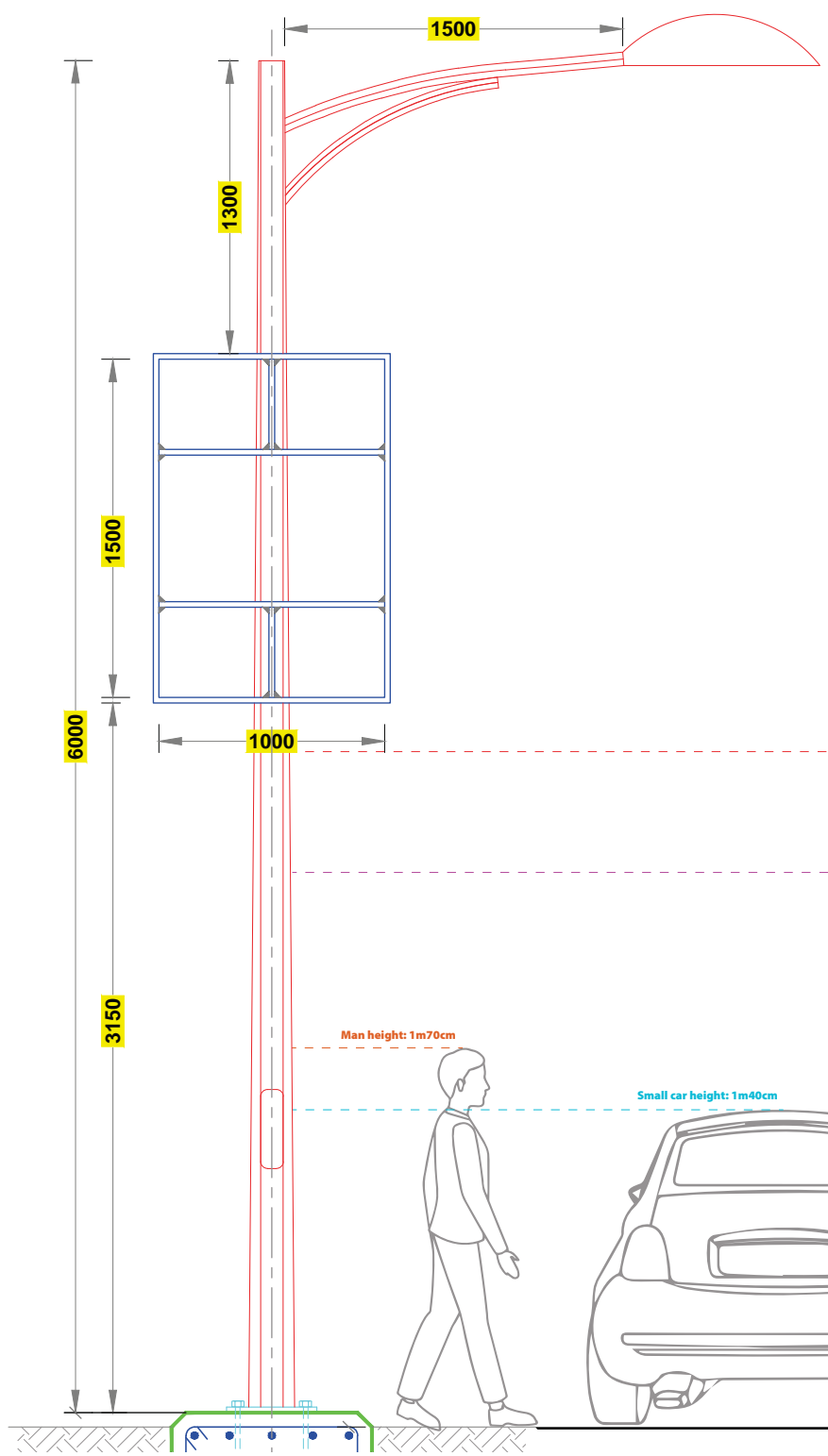
**M: 5509 1878**

**info@maximise.mu**

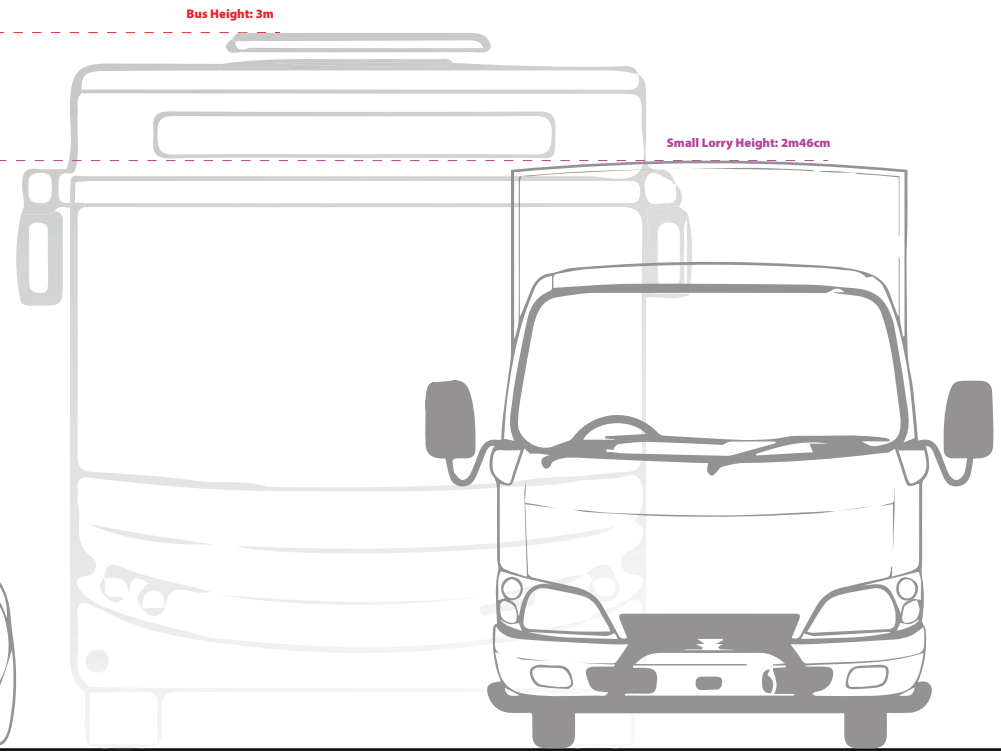
Visual Height  
150 cm

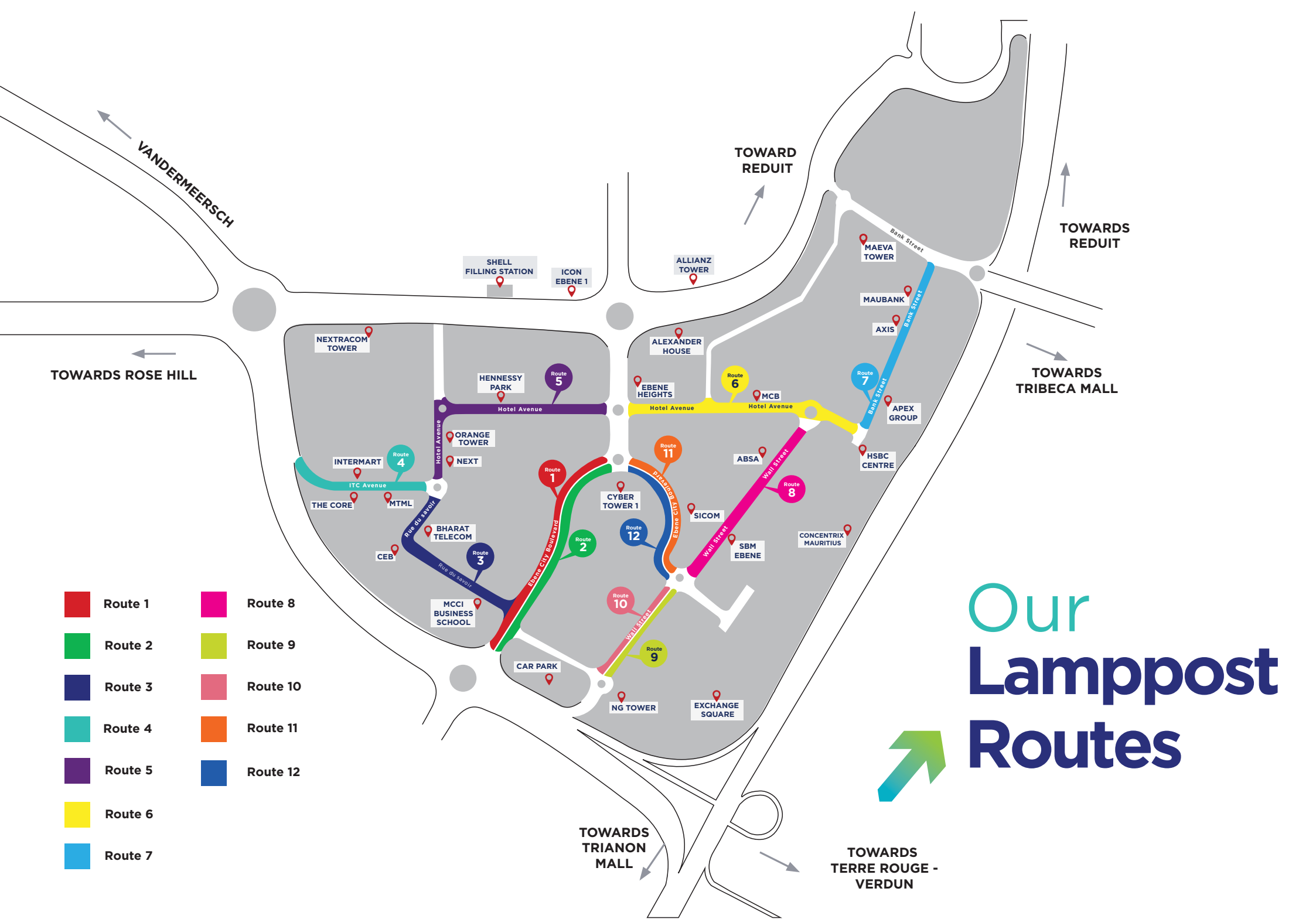
**Artwork Size:**  
W:100cm x H: 150cm





Size specs on the lamp posts





# Our Rate card



# Route 1

**Ebene City Boulevard -  
Main road  
entering Cyber City**



**Route 1  
Total Number  
of Lamppost**

# 14

## Rates/month

**Route 1A**  
Ebene City Boulevard -  
(Main road entering Cyber City)

**Rs 75,880<sup>+vat</sup>**

**Rental:** Rs 49,000  
**Printing:** Rs 21,000  
**A.S.F.:** Rs 5,880

**Route 1B (Reverse side)**  
Ebene City Boulevard -  
(Main road entering Cyber City)  
Visible from opposite direction

**Rs 61,880<sup>+vat</sup>**

**Rental:** Rs 35,000  
**Printing:** Rs 21,000  
**A.S.F.:** Rs 5,880



**Route  
2**

**Ebene City Boulevard -  
Main road  
exiting Cyber City**



**Route 2  
Total Number  
of Lamppost**

**14**

**Route 2A**

Ebene City Boulevard -  
(Main road exiting Cyber City)

**Rates/month**

**Rs 75,880<sup>+vat</sup>**

**Rental:** Rs 49,000  
**Printing:** Rs 21,000  
**A.S.F.:** Rs 5,880

**Route 2B (Reverse side)**

Ebene City Boulevard -  
(Main road exiting Cyber City)  
Visible from opposite direction

**Rs 61,880<sup>+vat</sup>**

**Rental:** Rs 35,000  
**Printing:** Rs 21,000  
**A.S.F.:** Rs 5,880



**Route 3**

**Rue du Savoir -  
MCCI to Nex Rd About, via CEB**



**Route 3**  
**Total Number  
of Lamppost**

**12**

**Route 3A**  
Rue du Savoir -  
MCCI to Nex Rd About, via CEB

**Rates/month**  
**Rs 53,040<sup>+vat</sup>**  
Rental: Rs 30,000  
Printing: Rs 18,000  
A.S.F: Rs 5,040

**Route 3B (Reverse side)**  
Rue du Savoir -  
Nex Rd About to MCCI, via CEB

**Rs 53,040<sup>+vat</sup>**  
Rental: Rs 30,000  
Printing: Rs 18,000  
A.S.F: Rs 5,040

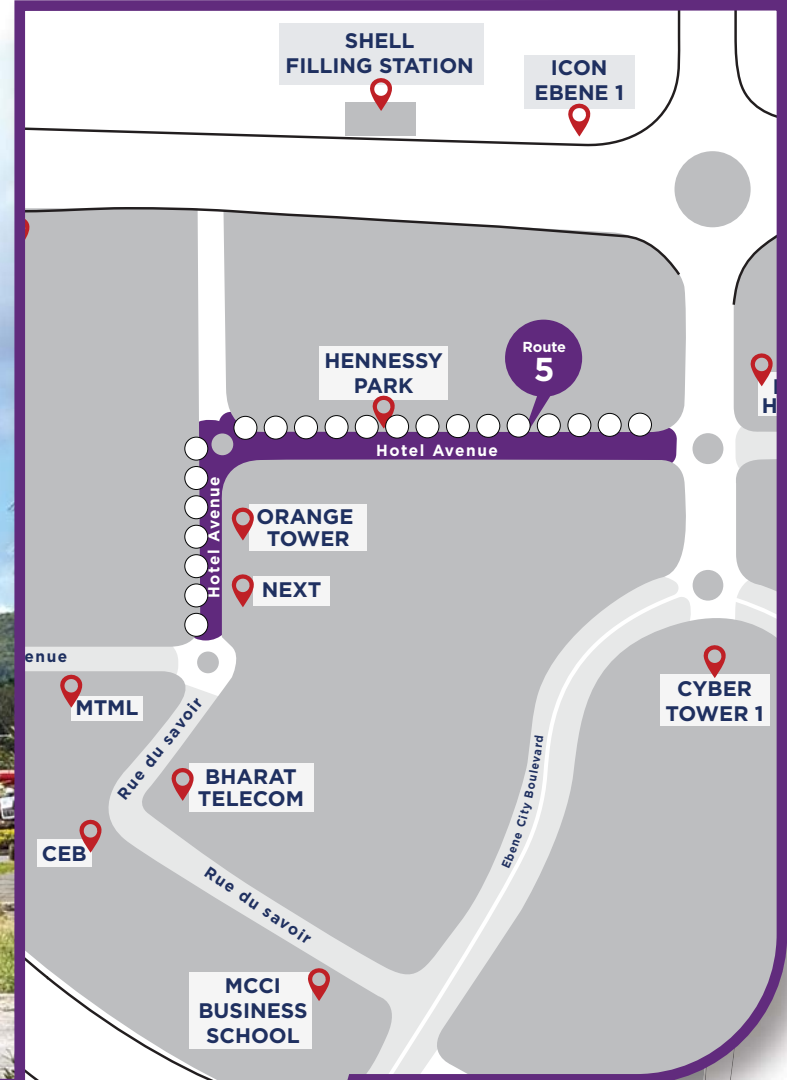




**Route  
5**



**Hotel Avenue -  
Nex Rd About to Cyber Way Rd About  
via Hennessy Park**



**Route 5  
Total Number  
of Lamppost**

**Route 5A 19**

**Route 5B (Reverse side) 21**

**Route 5A**  
Hotel Avenue -  
Nex Rd About to Cyber Way Rd About  
via Hennessy Park

**Route 5B (Reverse side)**  
Hotel Avenue -  
Cyber Way Rd About to Nex Rd About  
via Hennessy Park

**Rates/month**

**Rs 83,980<sup>+vat</sup>**  
**Rental:** Rs 47,500  
**Printing:** Rs 28,500  
**A.S.F:** Rs 7,980

**Rs 92,820<sup>+vat</sup>**  
**Rental:** Rs 52,500  
**Printing:** Rs 31,500  
**A.S.F:** Rs 8,820



**Route  
6**

**Hotel Avenue -  
Ebene Heights to HSBC Center via MCB**



**Route 6  
Total Number  
of Lamppost**

**15**

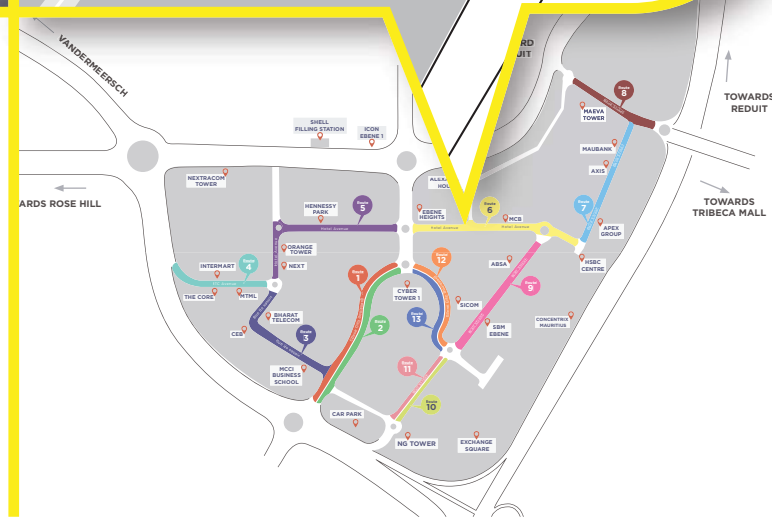
**Rates/month**

**Route 6A**  
Hotel Avenue -  
Ebene Heights to HSBC Center via MCB

**Rs 66,300<sup>+vat</sup>**  
**Rental:** Rs 37,500  
**Printing:** Rs 22,500  
**A.S.F:** Rs 6,300

**Route 6B (Reverse side)**  
HSBC Center to Ebene Heights via MCB

**Rs 66,300<sup>+vat</sup>**  
**Rental:** Rs 37,500  
**Printing:** Rs 22,500  
**A.S.F:** Rs 6,300



**Route 7**

**Bank Street -  
HSBC Center to Maubank**



**Route 7  
Total Number  
of Lamppost**

**11**

**Rates/month**

**Route 7A**

Bank Street -  
HSBC Center to Maubank

**Rs 48,620<sup>+vat</sup>**

**Rental:** Rs 27,500

**Printing:** Rs 16,500

**A.S.F.:** Rs 4,620

**Route 7B (Reverse side)**

Bank Street -  
Maubank to HSBC Center

**Rs 48,620<sup>+vat</sup>**

**Rental:** Rs 27,500

**Printing:** Rs 16,500

**A.S.F.:** Rs 4,620



**Route  
8**

**Wall Street -  
Sicom Rd About to ABSA Rd About**



**Route 8  
Total Number  
of Lamppost**

**15**

**Rates/month**

**Route 8A**  
Wall Street -  
Sicom Rd About to ABSA Rd About

**Rs 66,300<sup>+vat</sup>**  
**Rental:** Rs 37,500  
**Printing:** Rs 22,500  
**A.S.F:** Rs 6,300

**Route 8B (Reverse side)**  
Wall Street -  
ABSA Rd About to Sicom Rd About

**Rs 66,300<sup>+vat</sup>**  
**Rental:** Rs 37,500  
**Printing:** Rs 22,500  
**A.S.F:** Rs 6,300



**Route 9**

**Wall Street -  
Sicom Rd About to NG Tower**



**Route 9**  
**Total Number  
of Lamppost**

**9**

**Rates/month**

**Route 9A**

Wall Street -  
Sicom Rd About to NG Tower  
(Exiting Ebene Cyber City)

**Rs 39,780<sup>+vat</sup>**

**Rental:** Rs 22,500  
**Printing:** Rs 13,500  
**A.S.F:** Rs 3,780

**Route 9B (Reverse side)**

Wall Street -  
Sicom Rd About to NG Tower  
(Exiting Ebene Cyber City)  
Visible from opposite direction

**Rs 39,780<sup>+vat</sup>**

**Rental:** Rs 22,500  
**Printing:** Rs 13,500  
**A.S.F:** Rs 3,780



# Route 10

Wall Street -  
NG Tower to Sicom Rd About



**Route 10**  
**Total Number**  
**of Lamppost**

# 8

## Route 10A

Wall Street -  
NG Tower to Sicom Rd About  
(Entering Ebene Cyber City)

**Rates/month**  
**Rs 35,360<sup>+vat</sup>**

**Rental:** Rs 20,000  
**Printing:** Rs 12,000  
**A.S.F:** Rs 3,360

## Route 10B (Reverse side)

Wall Street -  
NG Tower to Sicom Rd About  
(Entering Ebene Cyber City)  
Visible from opposite direction

**Rs 35,360<sup>+vat</sup>**

**Rental:** Rs 20,000  
**Printing:** Rs 12,000  
**A.S.F:** Rs 3,360



**Route 11**

**Cybertower1 to Sicom Rd About**



**Route 11**  
**Total Number of Lamppost**

**9**

**Route 11A**  
Cybertower1 to Sicom Rd About

**Rates/month**  
**Rs 39,780<sup>+vat</sup>**  
Rental: Rs 22,500  
Printing: Rs 13,500  
A.S.F: Rs 3,780

**Route 11B (Reverse side)**  
Cybertower1 to Sicom Rd About  
Visible from opposite direction

**Rs 39,780<sup>+vat</sup>**  
Rental: Rs 22,500  
Printing: Rs 13,500  
A.S.F: Rs 3,780



**Route 12**

**Sicom Rd About to Cybertower 1**



**Route 12**  
**Total Number of Lamppost**

**10**

**Route 12A**

Sicom Rd About to Cybertower 1

**Rates/month**

**Rs 44,200<sup>+vat</sup>**

**Rental:** Rs 25,000

**Printing:** Rs 15,000

**A.S.F:** Rs 4,200

**Route 12B (Reverse side)**

Sicom Rd About to Cybertower 1  
Visible from opposite direction

**Rs 44,200<sup>+vat</sup>**

**Rental:** Rs 25,000

**Printing:** Rs 15,000

**A.S.F:** Rs 4,200



# Let's light up your brand!



**maximise**  
outdoor media

**Contact us today.**

172, SSR Avenue, Sodnac, Quatre-Bornes

**T:** 460 2944

**M:** 5509 1878 / 5255 9309

**E:** maximise.mu@gmail.com

**www.maximise.mu**

